

is a service for.....

Architects

Interior Designers

Engineers

Building Professionals

General Contractors

Facility Managers

Estimators

AWARDS

TRL has received numerous awards from the local & state American Institute of Architects chapter in AZ + 24 awards from the Construction Specifications Institute including the prestigious 2001 & 2011 National Award of Service given to one company for its service to the industry.

www.thereferencelibrary.com

Resources for the Architectural + Design Community

Serving the construction industry since 1987, TRL has grown to become a well known building product library for the design/construct industry. TRL can help building product representatives get their information connected to the design/construct professionals in the Valley. TRL is the one place to call for all your product information, saving the construction professional time and money.

HOW TO USE THE LIBRARY

IN PERSON Monday - Thursday
 7am - 5pm

Friday
 7am - noon

BY PHONE 602-258-7499

BY EMAIL louise@thereferencelibrary.com
jill@thereferencelibrary.com

Louise Rehse, CSI, Director
 Jill Anderson, CSI, Marketing & Sales

99 East Virginia Avenue, Suite 140
 Phoenix, AZ 85004

Gain the tools needed to market your product(s) to the design/construct professionals with help from The Reference Library.

MEMBER BENEFITS

- your product on display
- box lunch & breakfast seminars
- broadcast email
- weekly newsletter
- binder finder
- web page listing
- mailing lists/databases
- lead groups
- box lunch bureau
- donuts & a demo
- cookies & questions



BENEFITS



WHAT MORE CAN TRL DO FOR YOU?

Project binder shelved in CSI MasterFormat

Product samples displayed

Annual Architectural Survey

ProjectExchange, a weekly newsletter which keeps you informed of key dates, professionals and projects

Network Exchange meetings with guest speakers

Access to mailing lists of architects and interior designers in the State

Lead Groups - Commercial and Residential sharing projects with fellow non-competing members

Use of Library for meetings, presentations and product research.

BREAKFAST + LUNCH SEMINARS

Our members offer one hour product presentations during lunch or breakfast in the communities of Phoenix, Tempe, Scottsdale and Tucson. Learning unit credits are awarded for most presentations. Please call us for scheduling these seminars.

NETWORK EXCHANGE

Quarterly meetings to benefit The Reference Library members. Some of the past meetings include special seminars for marketing, getting to know a construction company or inviting a design firm to present.

BROADCAST EMAIL SERVICE

TRL helps you reach the marketplace with trasmittal of your flyers, company announcements and product updates to nearly 500 firms.

THE BOX LUNCH BUREAU

Twice a year, we send out a list (to nearly 500 firms) of seminars our members are willing to present at the individual offices. The design firms make their selections and we contact our members to set up a convenient time for their presentation.

BINDER FINDER

Twice a year, we send out our members' listings of binders and samples available to the design community (nearly 500 firms). After the listings are reviewed and returned to the TRL, we notify the applicable reps to mail/deliver the updated information to the requesting design firm.

TRADE SHOWS

Every year, we provide the trade show for the American Institute of Architect's State Conference. Additionally, we alternate an annual trade show/meeting for Northern AZ and Southern AZ. The trade shows are an optional benefit.



MEMBERSHIP APPLICATION Membership dues are \$495 per year (make checks payable to The Reference Library)

Contact: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____

Email (to receive weekly newsletters): _____

Website: _____

Credit Card #: _____ Exp. date: _____ CCV: _____

Billing Address: _____

Signature: _____